

IREX ASG REPORT



4/7/2012

Daniela Munca-Aftenev, MUSKIE alumni

PROJECT TITLE

*“Teaching Foreign Languages for Specific
Purposes in the 21st Century”*

Chişinău, Moldova

Daniela Munca-Aftenev ASG Report April, 2012

PROJECT DESCRIPTION

The professional development grant entitled "Teaching Foreign Languages for Specific Purposes in the 21st Century" Conference aimed to organize a national conference to be hosted by Academy of Economic Studies of Moldova in collaboration with major Moldovan academic organizations on the 7th of April 2012. The event gathered over 150 participants from Moldova, Russia, Romania, Ukraine and USA: university professors, students, researchers and educators interested in teaching foreign languages according to the latest standards required by the labor market in the 21st century. The conference replicated the model created by The Partnership for 21st Century Skills, a US national organization that advocates for 21st century readiness for every student by providing tools and resources to help the U.S. education system keep up by fusing the 3Rs and 4Cs (Critical thinking and problem solving, Communication, Collaboration, and Creativity and innovation). The conference offered participants the opportunity to learn about practical, hands on approaches to teaching a foreign language for specific purposes, such as business / tourism / banking / engineering English/French/German with a pragmatic approach - that of a practical, hands-on, realistic language

PROJECT PARTNERS

1. *Academy of Economic Studies of Moldova*
2. *The Department of Modern Languages and Business Communication of the Academy of Economic Studies of Bucharest*
3. *American Language Center*
4. *iEARN Moldova (International Education and Resource Network)*
5. *English Teaching Resource Center*
6. *French Alliance of Moldova*



Alliance Française
de Moldavie



CONFERENCE LOCATION

The event was hosted by the Academy of Economic Studies of Moldova, established on 25 September 1991 pursuant to Decision no. 537 of the Government of the Republic of Moldova. One of the most modern academic institutions of Moldova, AESM is organized into 6 faculties, 27 chairs, 3 departments, 6 centres, 13 offices and services, a business incubator and the National College of Trade. AESM has a sound material resource basis: a scientific library, a centre of multimedia, a number of centres for post-graduate training and consulting, Master's and Doctorate studies offices, and other subdivisions.



CONFERENCE LOGO AND POSTER

7 April 2012, Chişinău, Moldova

ASEM
Academy of Economic Studies of Moldova

af
Alliance Française de Moldavie

ETRC
English Teaching Resource Center

AMERICAN COUNCILS
FOR INTERNATIONAL EDUCATION

International Conference
Teaching Foreign Languages for Specific Purposes in the 21st century

Conference languages: Romanian, English, French and Russian

Organized by The Department of Business Modern Languages of the Academy of Economic Studies of Moldova in collaboration with:

- The Department of Modern Languages and Business Communication of the Academy of Economic Studies Bucharest, Romania
- Alliance Française de Moldavie
- American Councils for International Education Moldova (AO ACTR-ACCES)
- IEARN Moldova (International Education and Resource Network)
- English Teaching Resource Center

Conference subthemes:

- Challenges in teaching languages for specific purposes in the 21st century
- Methodological approaches in teaching content based modern languages
- Developing curricula and instruction in teaching languages for specific purposes
- Integrating modern technologies and developing digital skills in CBI
- Interdisciplinary approaches in teaching languages for specific purposes

Participant registration: conferenceasem@gmail.com
Participation fee: 100 lei (Moldovan Citizens), 20 EU (international participants)

Project Coordinators:
Dr. Daniela Munca-Aftenev danielamunca@gmail.com
Dr. Gheorghe Moldovanu ghmold@ase.md
Tel.: (+373 22) 40-29-44

General Sponsor:
aqua uniQa

Application deadline: 30 March 2012
(Confirmation of receipt of papers within 3 days after submission)

ASEM
Chişinău, Băneasa-Bodoni 61

WHERE ? **WHEN ?** **7 April..**



CONFERENCE SUBTHEMES

The conference had over 120 presenters who delivered their speeches, moderated their workshops and facilitated group discussions in 6 distinct sections, grouped thematically:

1. *New challenges and methodological approaches in teaching languages for specific purposes in the 21st century;*
2. *Linguistic and psycho-pedagogical dimensions in teaching/learning languages for specific purposes;*
3. *Objectives, strategies and assessment;*
4. *Integrating information and communications technology (ICT) and developing digital skills in content based instruction ;*
5. *Interdisciplinary approaches in teaching languages for specific purposes;*
6. *Developing curricula and instruction in teaching languages for specific purposes;*

CONFERENCE COMMITTEE

Scientific Committee

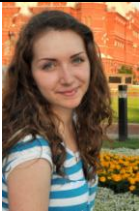





- *Dr. Ana BONDARENCO*, university professor (State University of Moldova)
- *Dr. Vladimir Guțu*, university professor (State University of Moldova)
- *Dr. Galina Burdeniuc*, university professor (Institute of Continuing Education, Moldova)
- *Dr. Gheorghe Moldovanu*, university professor (Academy of Economic Studies of Moldova)
- *Dr. Corina Cilianu-Lascu* university professor (Academy of Economic Studies, Bucharest)

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Organising committee:

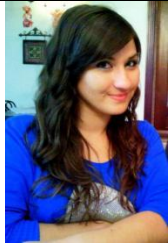
- Dr. Daniela Munca-Aftenev
- Dr. Gheorghe Moldovanu
- Dr. Dragancea Svetlana
- Senior lecturer Vasilachi Serghei
- Senior lecturer Grozav Parascovia

CONFERENCE VOLUNTEERS

	Corina Lupascu , student at the Academy of Economic Studies of Moldova, II nd year Banking and Finance Department. Corina has been working as a photo-reporter and as a part time operator at Magenta Consulting, <i>a business consulting company, specialized in strategic marketing</i> . She has also attended the business and leadership school organized by ACORD Travel in summer 2011.
	Cristina Munteanu , student at the Academy of Economic Studies of Moldova, II nd year Banking and Finance Department. Volunteering experience: President of Social Care and Voluntary Committee at <i>CLCT</i> organized by <i>DGETS</i> , Green Party member in the Youth Parliament of RM, <i>GYSD</i> organized by ADC in Moldova etc.
	Felicia Luchianenco , student at the Academy of Economic Studies of Moldova, II nd year International Economic Relations. Currently volunteer at AIESEC Chisinau. Also volunteered as a reporter for 6 years at Radio Moldova.
	Ursachi Marina , student at the Academy of Economic Studies of Moldova, III rd year Banking and Finances Department.
	Osman Olga , student at the Academy of Economic Studies of Moldova, II nd year Banking and Finances Department. Volunteering experience: GYSD organized by ADC in Moldova. Olga is also working part time at Magenta Consulting as an operator. Awarded with London Trinity College certificate and IV th grade by LINGUATA English Training Center.
	Tatiana Morari , ASEM student, III rd year at Marketing and Logistics Department. Work experience: Curently working as an <i>Open World / LFP Program</i> Assistant at American Councils Moldova. Volunteering Experience: <i>Moldova Internatioanal Model United Nations</i> – logistics team, “Forever Young Project – English at a conversational level” – english teacher, “English for Alumni through Skype Project” – English teacher, “Forever Young Project” Ministry of Economics – English teacher, “Economic Model of Politics” – a class with Sam Potolicchio – logistics team, Academia Ideilor Ist Edition – PR coordinator, etc.



Ecaterina Borovetchi, student at the Academy of Economic Studies of Moldova, *II*nd year at Banking and Finance Department.



Tatiana Grigorjevscaia, ASEM student, *II*nd year at Banking and Finance Department. Has been working part time at Magenta Consulting as an operator. Volunteer at GYSD organized by ADC in Moldova.



Cornel Plăcintă, ASEM student, *II*nd year at Banking and Finance Department



CONFERENCE SCHOLARSHIP



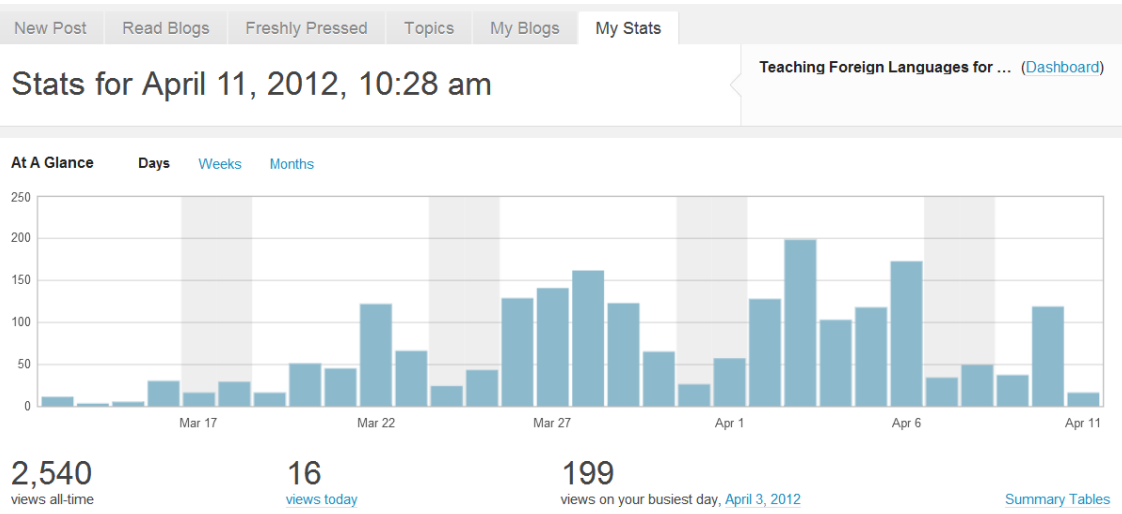
Two of the conference strategic partners: The French Alliance from Moldova and the American Language Center provided 10 professional development scholarships for English and French language teaching professionals from various regions of Moldova to participate in the conference by providing funding to cover the cost of attendance (transportation to and from Chisinau). This allowed more regional teachers to attend the event, including professionals from the Transnistrian region. The beneficiaries of the scholarship came from the following regions:

- Balti
- Cahul
- Tiraspol
- Causeni
- Edinet

CONFERENCE BLOG

In order to register participants and keep them updated on the most important aspects of the event: coordinating team members, location, thematic components, volunteering team, etc, a conference blog was created (using a WordPress platform). The blog was updated on a regular basis, facilitating the organization of the event and encouraging more national and international visitors to attend. According to the blog stats,

- a) There have been 2,540 all times vies of the blog
- b) Viewers from 22 countries have accessed the blog for information
- c) The most visited page was the *Agenda of the Conference*



Top Views by Country for all days ending 2012-04-11 (Summarized)

[7 Days](#) | [30 Days](#) | [Since February 25, 2012](#)

All Time

Country	Views
Moldova	1,876
Romania	172
Ukraine	113
United States	32
United Kingdom	20
Russian Federation	13
Albania	11
Iceland	9
Greece	8
Germany	5
Switzerland	5
Spain	4
Italy	3
Canada	3
India	2
Australia	2
Netherlands	1
Bulgaria	1
Jordan	1
Brazil	1
Armenia	1
France	1



CONFERENCE BOOKSTORE

Two of the conference strategic partners: Caligrama Bookstore by the French Alliance of Moldova and The Educational Centre Moldova offered the conference participants their latest acquisitions in content based instruction, such as English for Legal Studies, Business Vocabulary in Use, etc. The participants had the opportunity to get acquainted with the latest titles and publications by the most reputable publishers worldwide.



CONFERENCE PICTURES



